



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 L

Results as of: 1/31/2015

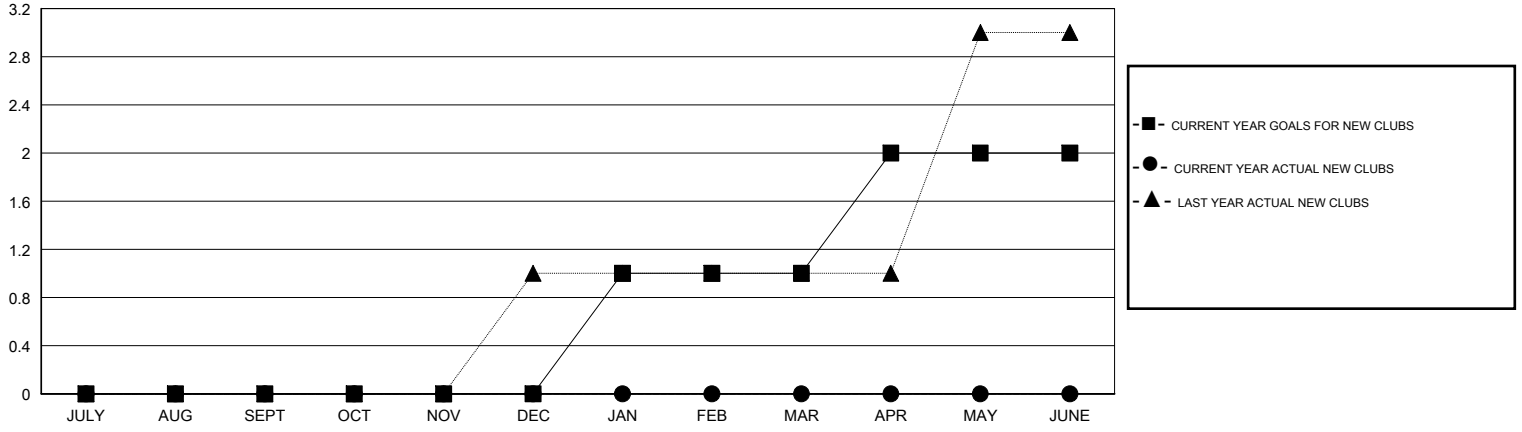
GMT: CARL HARRELL

LOCATION FLORIDA

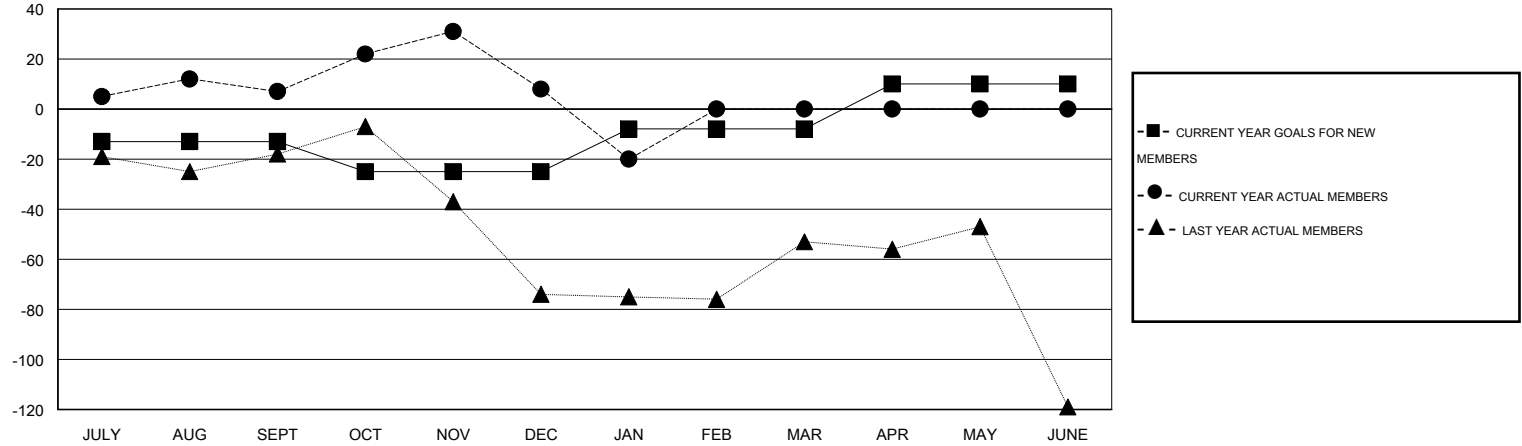
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 0             | 0             | JULY/AUG/SEPT         | -13             | 53                            | 46              | 7             |
| OCT/NOV/DEC           | 0             | 0         | 0             | 0             | OCT/NOV/DEC           | -12             | 68                            | 67              | 1             |
| JAN/FEB/MAR           | 1             | 0         | 1             | -1            | JAN/FEB/MAR           | 17              | 21                            | 49              | -28           |
| APR/MAY/JUNE          | 1             | 0         | 0             | 0             | APR/MAY/JUNE          | 18              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                |
|------------------------|---|--------------------------------|
| DROPPED CLUBS: 1       | 45 CLUBS OF 75 ADDED 1 OR MORE NEW MEMBERS            | <b>GENDER DISTRIBUTION</b>     |
|                        |   | MALE 1,027 (69.25%)            |
|                        |   | FEMALE 456 (30.75%)            |
| <b>DROPPED MEMBERS</b> | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | <b>FAMILY UNIT MEMBERS</b> 308 |
| DECEASED 13            |   | HEAD OF HOUSEHOLD 151          |
| CLUB CANCELLED 0       |   | NON-HEAD OF HOUSEHOLD 157      |
| OTHER 149              |   |                                |
| <b>TOTAL</b> 162       |   |                                |